

# Champions for Youth: Young African Leaders Initiative (YALI)



Project Title	Champions for Youth: Young African Leaders Initiative (YALI)
Project Summary	The Young Africa Leaders Initiative (YALI) is seeking ONE Communications Intern and ONE Private Partnerships Intern to work with a dynamic team to demonstrate the impact of positive youth programming on Africa's next generation. We are seeking fresh perspectives and innovative ideas.
Country	United States
Country/Region of Focus	Africa

## Project Description

YALI provides leadership training and connects young African with each other, industry experts, and resources to help them grow as leaders in business, civil society, and government. (Check out [yali.state.gov](http://yali.state.gov) to learn more about our programs and alumni network!)

We're looking for two VSFS interns with a focus on partnership engagement and communications:

1) Partnerships: Develop an analysis of private sector companies, bilateral organizations, social entrepreneurship, and youth engagement in Africa, with a focus on what's trending on social media.

The ideal candidate will utilize his/her research, marketing, and business development skills while further developing his/her passion for international development and Africa.

2) Communications: Communications creation of professional social media products (like exciting infographics!) to help us promote YALI, weekly updating of the alumni success story database, researching alumni success stories, collaborating across USAID and USG communications channels, blog posts, and social media highlighting YALI alumni, and analysis of publicity around YALI and program alumni.

The ideal candidate will utilize his/her analytical, communications and marketing skills while further developing his/her passion for international development and Africa.

## Required Skills or Interests

## Skill(s)

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Editing and proofreading

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Infographic design

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Research

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Social media management

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Speech writing

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Storytelling/blogging/vlogging

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Videography

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Writing

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## Additional Information

You will be part of a young and small, but dynamic team looking to help improve our reach to young Africans (ages 18-35). Visit [yali.state.gov](http://yali.state.gov) and search for YALI on social media handles to get the latest info on the initiative, and use your findings to let us know why you're the best fit for the job!

## Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
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French	Full professional proficiency	Full professional proficiency	Nice to Have
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